

Compliance.

The dreaded C-word.

Working for a testing lab is a trial by fire for learning the importance of keeping up with compliance regulations. Made my brain hurt.

Compliance sucks.

It's also an inescapable fact of doing business for both the CBD hemp and cannabis spaces.

I got really good at figuring out the bureaucratic legalese. And I made some friends in legislative and enforcement roles who I can count on when I can't make sense of it all.

Do yourself a favor: Keep calm and let The Kubota Company handle compliance issues. Been there, done that.

Let's grow! Let's go! What's next for you?